The Need for Real-Time Transportation Operations
Through Cloud-Based Analytics and Predictive
Management

2024 ITS Washington Annual Conference

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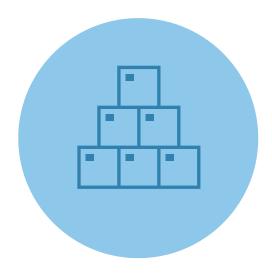




**Saving Lives Through Improved Mobility** 

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## **Agenda**



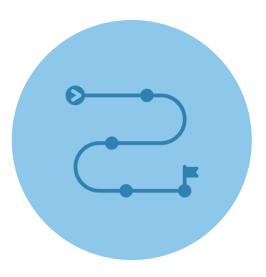
#### The Cloud

✓ Benefits of Cloud Based Solutions



#### The Opportunity

- ✓ Predictive Operations
- ✓ Digital Twin



#### Examples

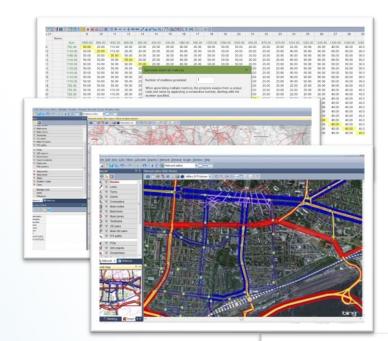
✓ Concepts in Action





## **Operations and Data Solutions**

- Real Time Traffic Operations
  - Traffic Operations Solutions
    - ITS Devices
    - ATMS
    - SPM
    - Traffic Responsive
    - Adaptive
- Predictive Planning
  - Traffic Modeling and Simulation
    - Small and Large Scale Planning
    - Real Time and Forecasted Insights
    - Transit Planning
    - Decision Support

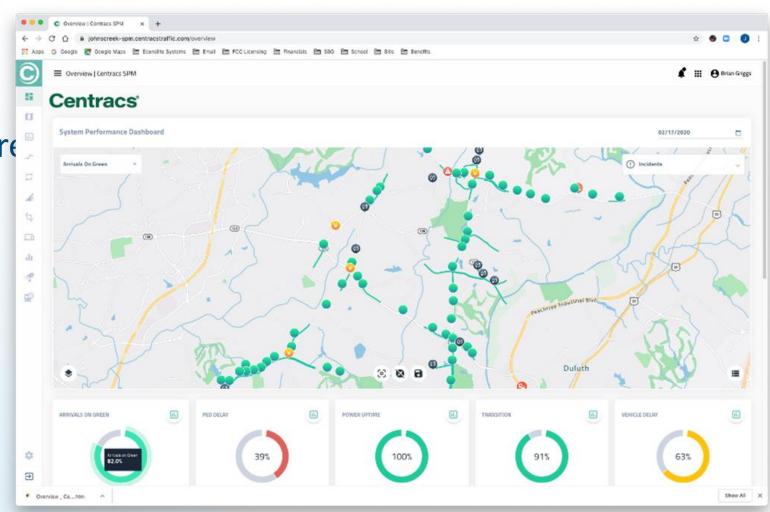






## **Cloud-Based Traffic Operations**

- Real-Time Polling
- Manage ITS Devices Anywhere you have an Internet Connection
- Cost-Efficient Scaling
- Data Availability
- Low Maintenance
- Better Security

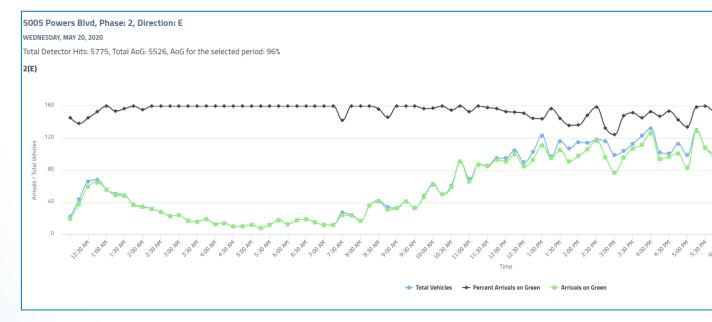


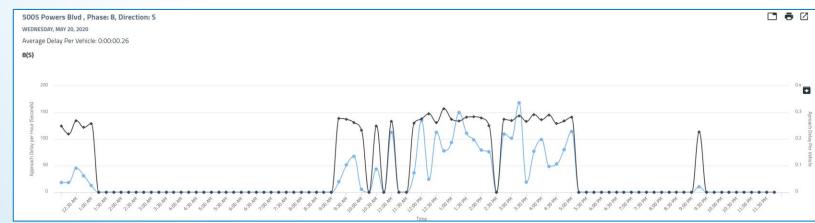




## **Access to More Operational Data**

- SPM Reports
  - Vehicle delay, arrivals on green/red, split failures, Purdue Coordination Diagram, etc.
- Automated Alerts to maintain system
- Before/After Analysis
- **Optimize Signal Timing** 
  - Regular fine-tuning







## **Enabling New Tools & Operational Modes**

- Adaptive and Traffic Responsive are based on Real-time data
- Current Tools are in a Reactive State
- Requires regular maintenance of response plans
  - Seasonal Traffic
  - School in Session
  - Events

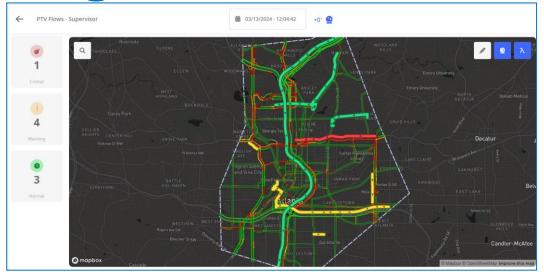


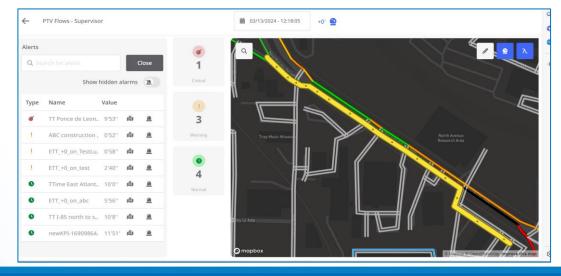




## **Real-Time and Predictive Insights**

- Hardware-free solution for real-time traffic management
- Map is updated automatically with floating car data
- Visualizes problems in the road network and anticipates unexpected congestion
- Automatic alerts to proactively manage traffic
- Situational Awareness
  - Quickly Locate Increased Travel Time and Congestion

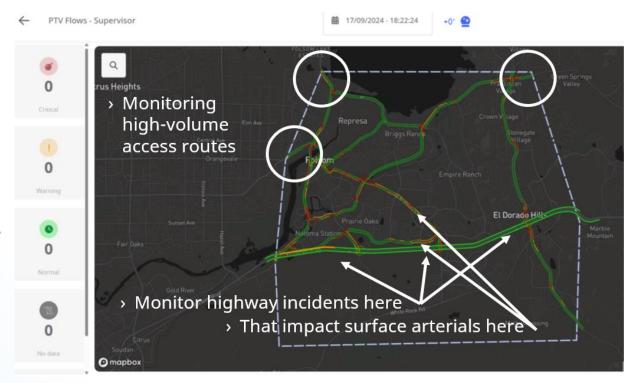




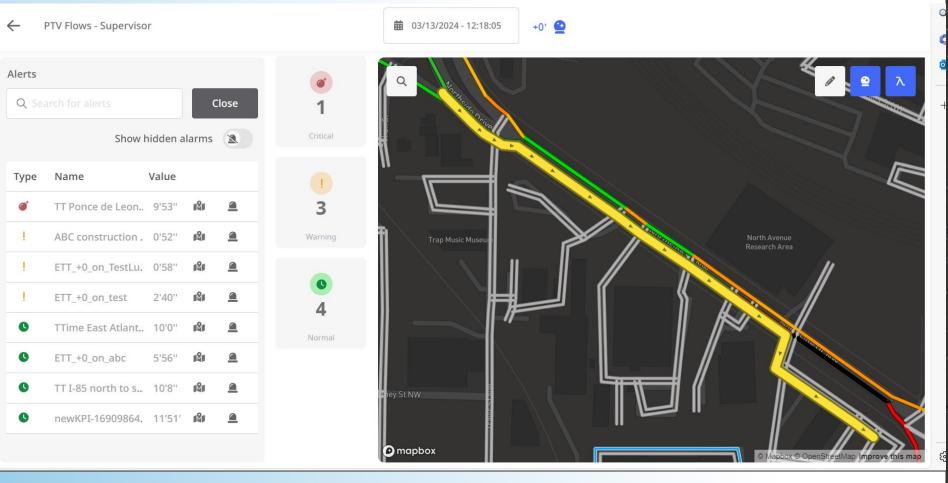


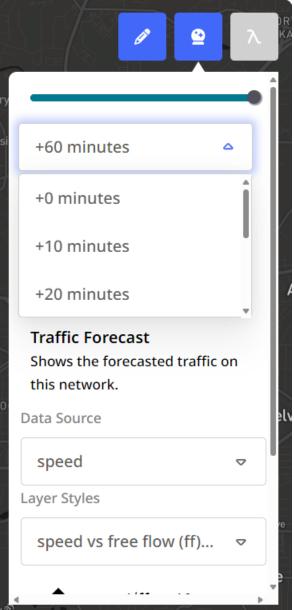
## **Real Time and Predictive Insights**

- Monitor Real-Time Traffic and Forecast Traffic
  - Real-time alerts on increased travel time, speeds, etc.
  - Predictive travel times (up to 1 hour in advance)
- No need for manual monitoring
  - Runs in the background and alerts operators about current or upcoming incidents
- Applications
  - Predictive alerts, construction site monitoring, pre/post studies, event monitoring, etc.



# **Real Time and Predictive Insights**







### **Real Time and Predictive Insights**



**Advanced Machine Learning**: Integrates a cutting-edge, self-learning, self-improving AI model that leverages the largest set of historical traffic data available, ensuring continual refinement and accuracy for predictions.



**Detectorless Insights and Control**: Use current and future travel times available in Centracs Mobility and get instantaneous insights and signal optimization without the need for costly hardware deployment, operations, and maintenance.



**Predictive Traffic Insights**: Delivers real-time and predictive traffic analyses, offering up to an hour of forward-looking travel time forecasts across your road network, enhancing proactive decision-making and situational awareness.



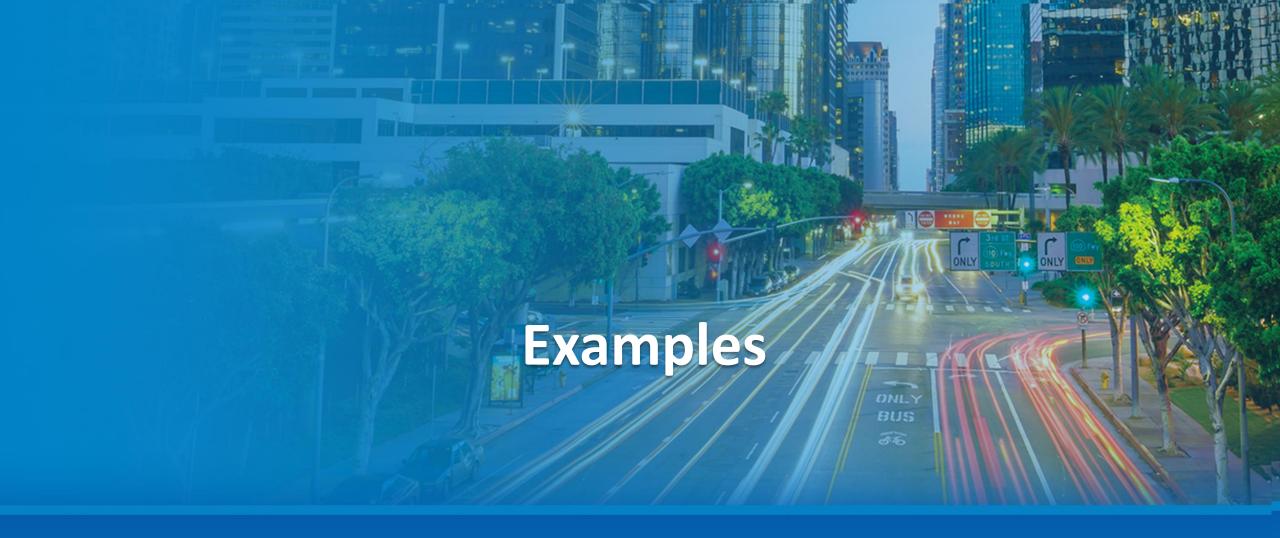
**Automated Traffic Management**: Enables dynamic corridor analysis for future travel times, supporting automated adjustments in timing plans, including cycle times, offsets, and signal splits, to optimize flow and reduce congestion.



**Unmatched Scalability and Data Depth**: Powered by **tomtom**'s extensive historical traffic database—the largest in the industry—this feature offers unparalleled scalability. It taps into trillions of data points from years of aggregated floating car data, covering 84 countries and over 15% - 30% of all traffic movements, for deep, actionable traffic insights.





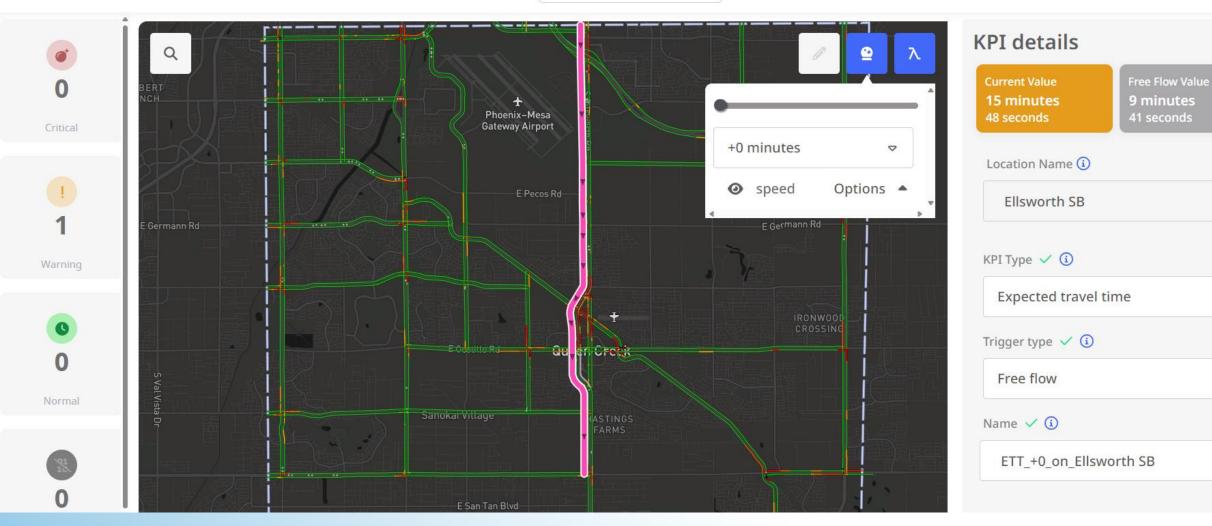




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### **Town of Queen Creek**

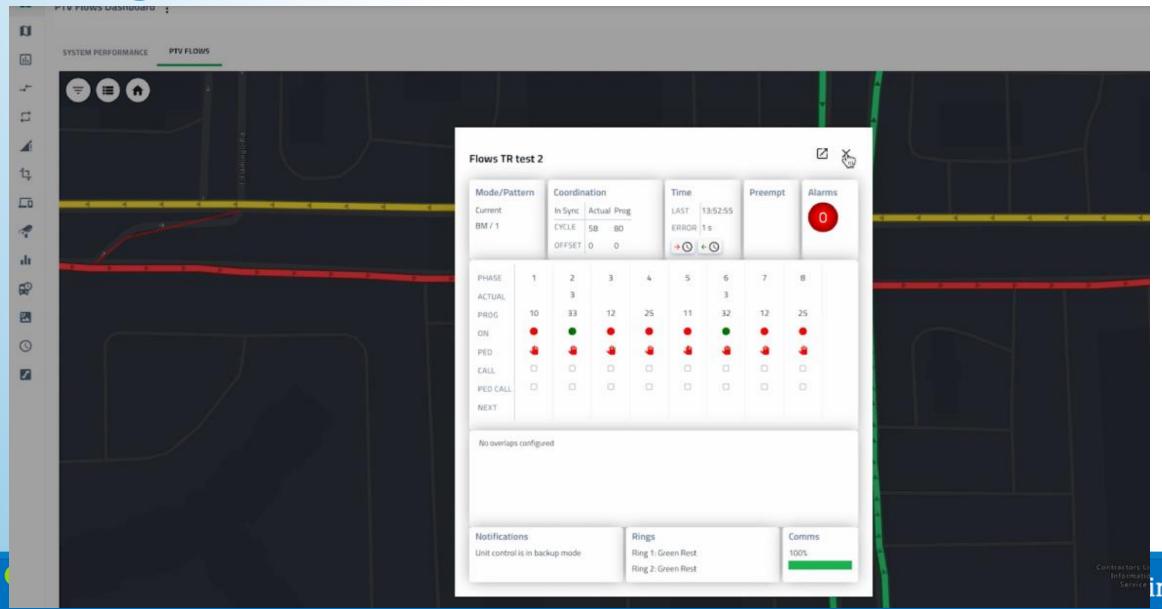




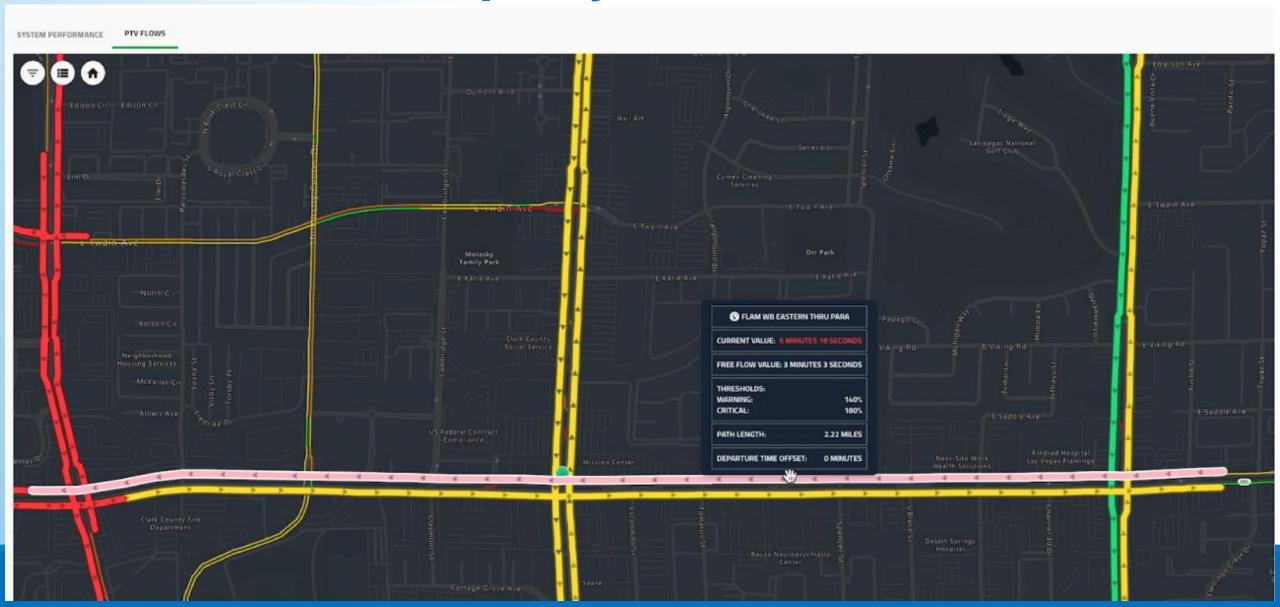




# **Signal Status**



# **Travel Time Map Layer**



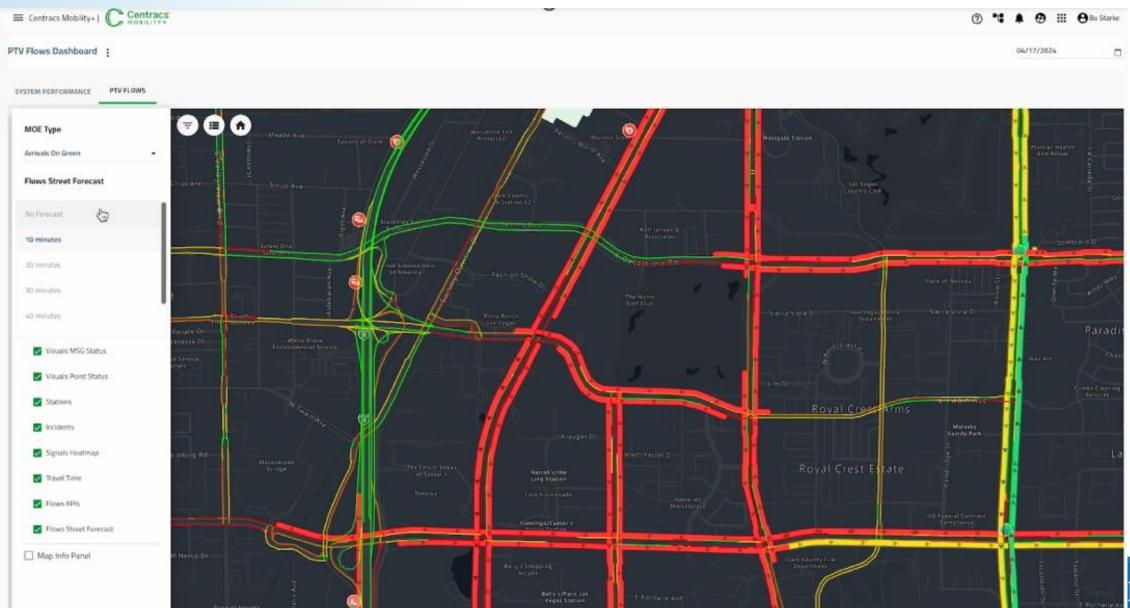
### **Forecast Travel Time**

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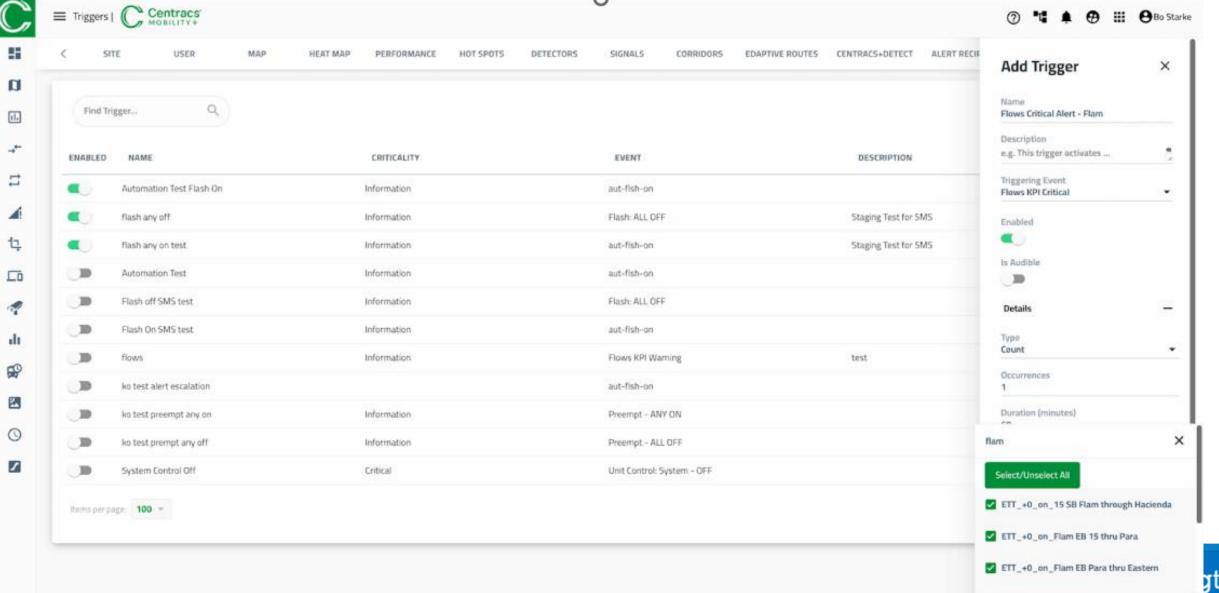
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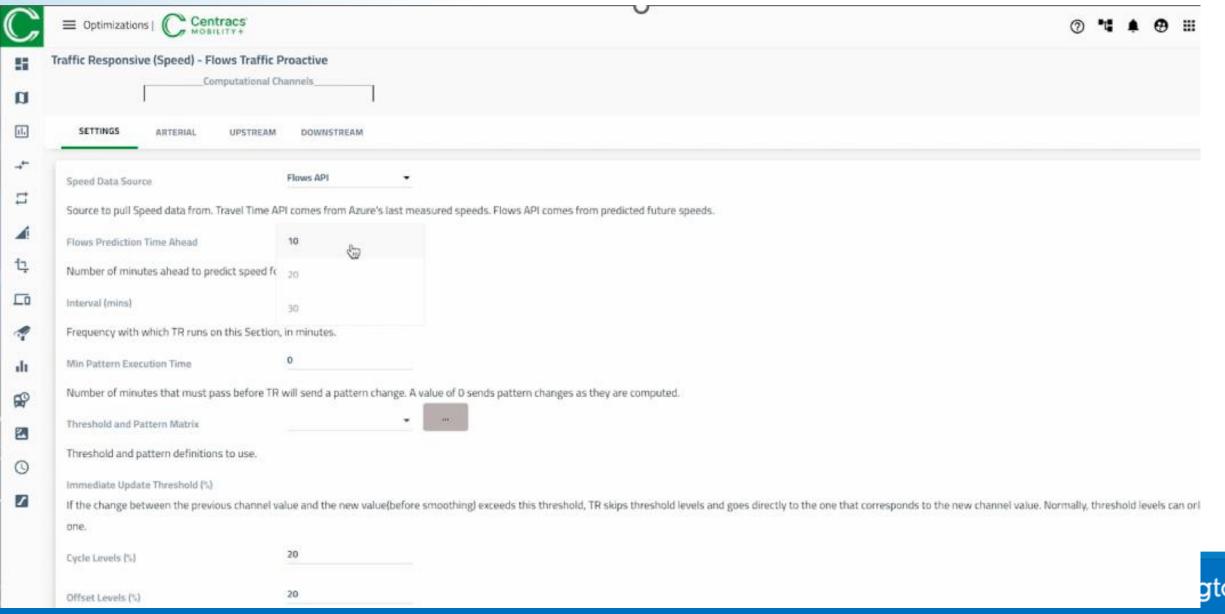




## **Automated Monitoring and Alerting**



### **Traffic "Predictive"**



## **Enabling Adaptive Operations**

■ Edaptive   Centracs				③ 🐧 ♠ 👭 III ℮ Michael Villafuert
SUCCESS CRITICAL	WARNING INFORMATION			
TIME	PATTERN	MODE	STATUS	ACTION
10:00 AM	2	Analysis	Edaptive Completed Successfully	⊜
09:59 AM	2	Analysis		
09:57 AM	2	Analysis	Edaptive Completed Successfully	
09:56 AM	2	Analysis		
09:54 AM	2	Analysis		
09:53 AM	2	Analysis		
09:51 AM	2	Analysis		
09:50 AM	2	Analysis		
09:49 AM	2	Analysis		
09:48 AM	2	Analysis		
09:47 AM	2	Analysis		
09:46 AM	2	Analysis		
09:45 AM	2	Analysis		
09:44 AM	2	Analysis		
09:43 AM	2	Analysis	Edaptive Completed Successfully	
09:42 AM	2	Analysis	Edaptive Completed Successfully	
09:41 AM	2	Analysis	Edaptive Completed Successfully	
09:40 AM	2	Analysis	Edaptive Completed Successfully	





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