

ITS Washington Annual Meeting 2024

Session 2B: Bridging Local Networks and the Cloud - Enhancing ITS Connectivity

Lessons Learned: The Role of Stakeholder Data-Sharing to Enable Large-Scale ITS Deployment



# Talking Traffic

https://youtu.be/KbFQQ2TGkq8?t=1



Breaking the cycle of ITS Solution Silos



#### Use Cases

#### Demonstrated:

- Parking availability
- Efficient routing, crash/backup aware
- Local Speed
- Emergency vehicle safety notice
- GLOSA, , TTGreen, TTRed
- Prioritization
  - Emergency preemption
  - Transit prioritization
  - Freight
  - Cyclist "

#### **Not Mentioned**

- Adaptive Signal/Corridor Management
- Urban Access Control

#### In Evaluation

- School zone warnings
- VRU warnings
- Self-driving shuttles

# Talking Traffic

Deployment 2016 - present



# Talking Traffic program

- Originated by Dutch Ministry of Infrastructure and Waterworks
- 60 regional and local road agencies
- National and international private companies:
  - vendors roadside equipment
  - app providers
  - mobile network operators
  - consultancy
  - system integrators
  - etc.
- Budget € 70 m
- 09/2016 12/2020





#### The Vision

#### Multi stakeholder eco-system:

Agencies, industry, traffic ops, OEMs, planners, transit, mobility providers, etc.

#### Many data providers and consumers:

e.g. roadside systems, road users and fleets (PT/EV/Logistics), traffic management centers



These challenges require a platform capable of handling real-time data in a multi-stakeholder eco-system



# Talking Traffic principles



Use international standards / interfacing where possible



Create new open standards / interfacing where needed



Use existing telecommunication network



Security and privacy by design



No end-to-end solutions, ITS needs an eco-system



## Talking Traffic Use-Cases

#### Live at large scale

- Time To Green = reduce emissions
- Improve traffic flow = efficiency and reduce emissions
- Prioritize designated traffic = less disruption
- Emergency vehicle alerts = shorten roundtrip and reduce accidents

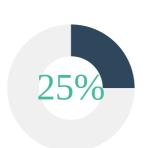
#### **Ongoing growth of use-cases**

- Urban Vehicle Access Regulations
- EV access to private sites
- Hazardous locations (based on a variety of sensors)
- And more traffic lights, emergency vehicles, and fleets/road users



# Eco-system today







Traffic light controllers, controlling 10,400 'lightsets'

Cars (approx. 2.5 mln)

Dutch ambulances (approx. 850)



1.5 bln C-ITS messages exchanged per day (SPAT, MAP, CAM, DENM, SRM, SSM)

#### Pilot connections













**Barriers** 

Smart Cameras

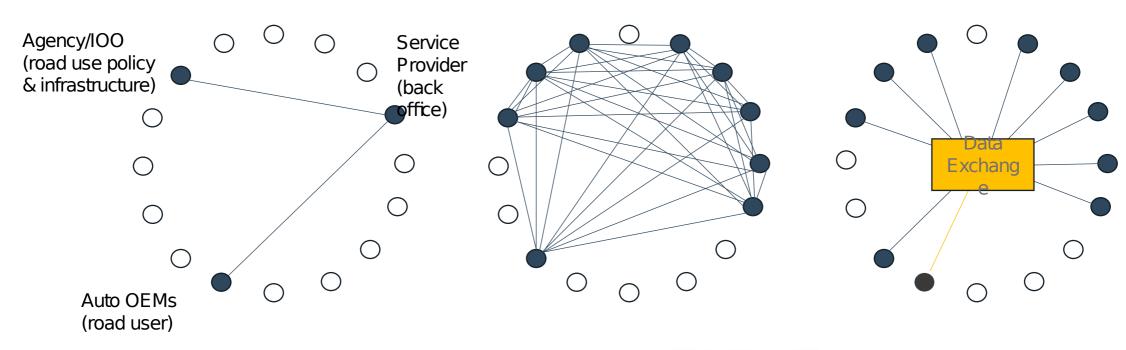
Radars

Sensors

Continuous growth of objects and 'special vehicles'



## Integrate Once, Use-Many



#### One agency, one service, one fleet

 Approaching Emergency Vehicle

#### Three agencies, five servic

- Approaching emergend
- Work zone warning
- Accessible pedestrian
- Wrong way driving

Emergency vehicle preempuon

## d

**READ MORE** 

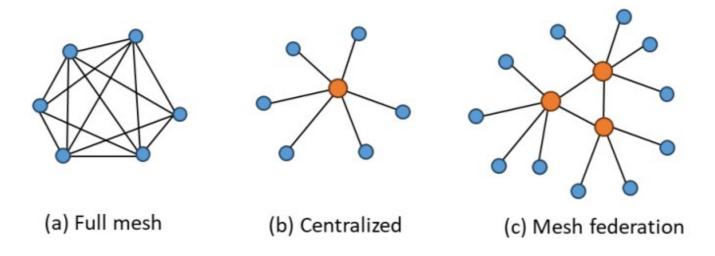
#### HAAS Alert and Monotch announce digital infrastructure partnership

Dutch roads will become safer and more connected thanks to a new partnership between smart infrastructure specialist Monotch and collision mitigation service HAAS Alert, which will deliver in-car safety messages to warn drivers of hazards.

*TTI May 23, 2024 issue* 



## Federate Regions into a larger whole



Federation builds toward a national system Live Today on TLEX:

Initiative	Areas Federated
Nordic Way	Sweden, Finland, Norway, Denmark
Mobilidata	Belgium, Netherlands
Talking Traffic	Netherlands regions

See: "Road traffic operation in a digital age. A holistic cross-stakeholder approach" 5GAA 2024



# **Conceptual Architecture**

(v) Sensors

TLCs

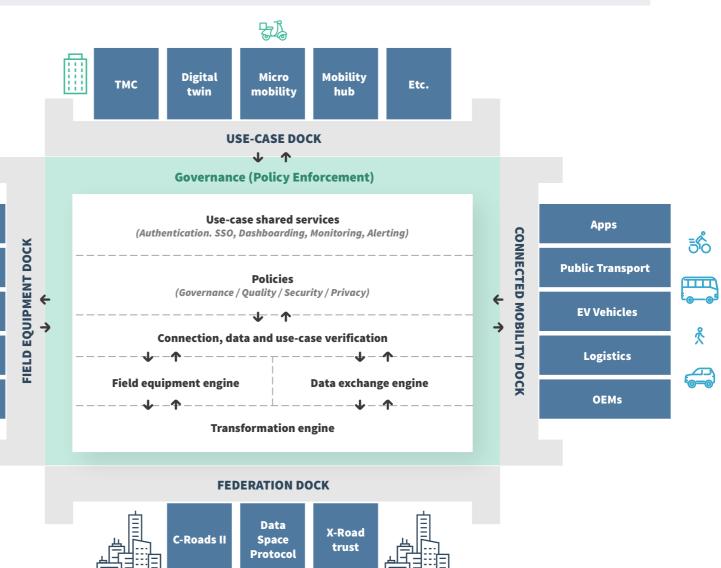
**RSUs** 

Al Camera's

Etc.

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## Connecting parties [NL]

Roadside equipme







nt Data Sharing



**Platform** Service Provider / Road user















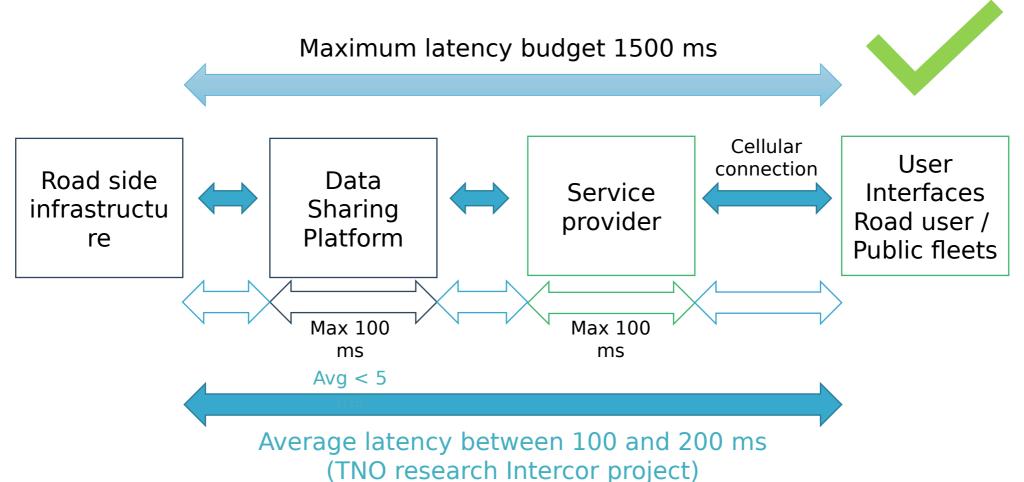


# How: Enabling large-scale deployment



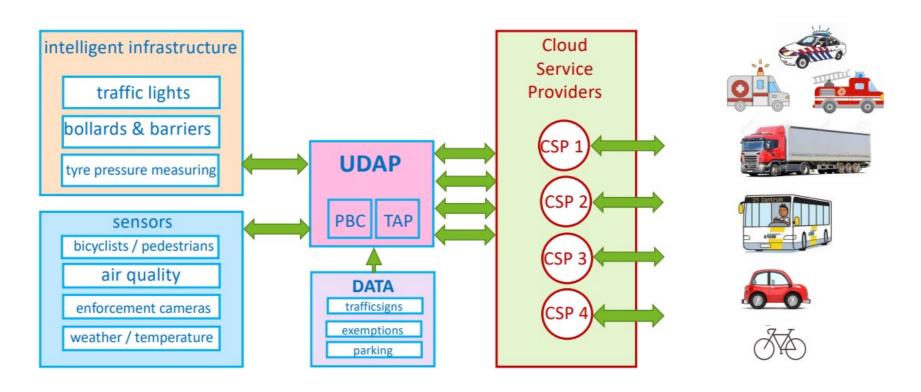
## Put the public mobile network to use

Targeting safety-enhancing and mobility use cases





## Enabled a System of Systems Approach



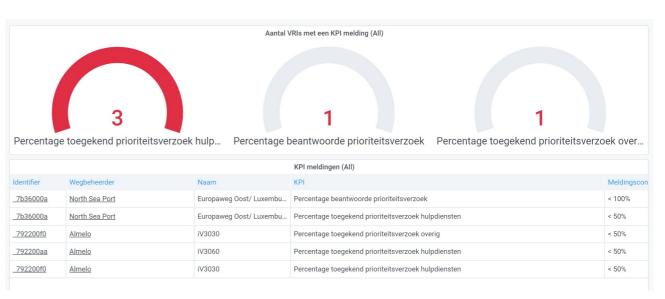


Source: Talking Traffic



# Continously monitored data quality

- Dashboards, reports and alerts for all stakeholders:
  - Connection quality
  - Message quality
  - Use-case quality
- Governance options for authorities:
  - Data quality policies
  - Administrative policies
  - Alert | Report | Drop | Ban



	Geregistreerde VRIs (Productie)		
TLC-Identifier	Naam	Status	
<u>7a320118</u>	73020	Verbonden	
7a3201c2	75020	Geblokkeerd	
<u>7a3201cc</u>	75030	Geblokkeerd	
7a3201d6	75050	Verbonden	



# Governance: provided control to local agencies

#### Eco-system / Region supervisors

access/insights of the entire eco-system

#### Individual municipalities

access/control/insights of their juridisction

#### Muncipality partners

access/control of 'outsourced' objects/data

#### Service providers

• access to data depending on settings municipalities



## Future-proofed the as-yet known

#### Connect RSUs to hybridize safety-enhancing and safety-critical systems



#### Maximize Impact

- Bring actionable data from out of RSU range
- Convey in-range data to road users via apps

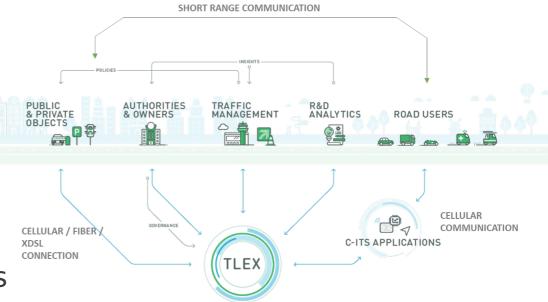




- Collect roadside data for real time insights
- Collect traffic data for real time insights

#### Monitor Use-Case Performance

 Compare roadside and traffic data w/ planned outcome on select use cases





# Benefits



# Breaking Data Silos for Emergency Vehicles





## Talking Traffic benefits for Stakeholders

- Agencies are unburdened, yet control their own jurisdiction in an affordable and scalable setup
- Roadside equipment suppliers can sell advanced standardized services
- Service providers and Car OEMs joined because of the harmonized data, quality and scalable approach
- Traffic management benefits from real-time insight and policy deployment
- Public fleets (PT, Emergency service) benefit from improved response times
- Road users benefit from improved safety and traffic flow



#### What it suggests for to us...

Bridging Local Networks and the Cloud - Enhancing ITS Connectivity

It starts with an intention

- Make your next connection a share-able one
- Make your next solution a non-silo
- Each increment is progress
- Start small, start anywhere (no silos!)



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#### Thank You